

Lauren Corrado

CONTACT

- 🌐 laurscorrado.com
- ✉ laurscorrado@gmail.com
- ☎ (561) 251-9410

EDUCATION

Savannah College of Art and Design, BFA Fashion Marketing and Management (2020)

- Magna Cum Laude Graduate, 3.8 GPA
- Study Abroad Hong Kong, Fall 2018
- Study Abroad Japan, Winter 2019

AWARDS

- SCAD Dean's List (2017-2020)
- SCAD Merit Scholarship (2017-2020)
- Adobe Photoshop Certification (2017)
- First Place in Dali Art Museum High School competition (2016)
- Women in Visual Arts Award (2016)
- International Baccalaureate Certification (2016)
- Scholastic Silver Key Winner (2016)

RELEVANT COURSE WORK

- Textile Design, Fashion Design, and Fashion History
- Product Development and Sourcing
- Merchandise Planning and Buying
- Sustainable Practices in Design
- Graphic Design, Branding
- Color Theory, Drawing, Oil Painting, 3D Design

SKILLS

- Adobe Creative Suite
- Microsoft Office Suite
- Web Design
- Graphic/Textile Design
- Event Coordinating
- Art Direction and Styling
- Mixed Media Fine Art

EXPERIENCE

WALT DISNEY COMPANY

SCADPRO SPONSORED COURSE | FALL 2018

- Collaborated with The Walt Disney Company to assist in the research and development of concepts for Mickey Mouse's 90th birthday celebration. The theme of the project is "Mickey Glitching Through Time".
- Helped organize the opening event in Hong Kong for the casual collection
- Organized and styled photoshoot for collection lookbook

HOUSE OF PERNA

STUDIO INTERN | PALM BEACH | SUMMER 2018

GRAPHIC DESIGNER | PALM BEACH | NOV 2018-JAN 2019

- Styled and Organized photoshoots for SS18, AW18, and Holiday '18
- Assisted in the creation of website for the brand launch of Neon Bohemians (including web copy, web images, web layout and design)
- Helped in organizing pop events in Bloomingdales, Nordstrom, and Neiman Marcus
- Assisted on the re-branding of The House of Perna website and social media

RACHEL ANTONOFF

STUDIO INTERN | NEW YORK CITY | SUMMER 2019

- Assisted in sourcing, data entry, and production design for Spring 2019 collection
- Assisted in styling and pulling garments for celebrity stylists and photoshoots
- Helped organize and work at Animal Haven sample sale

KINDNESS MATTERS 365

FREELANCE PRODUCTION DESIGNER | PALM BEACH | SEPTEMBER 2020- PRESENT

- Creative lead of merchandise rebranding
- Assisted in sourcing manufacturers
- Organized, photographed, and edited merchandise photoshoot
- Teacher of virtual art lessons for Kindness Matters 365 clubs