

Lauren Corrado

CONTACT

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EDUCATION

Savannah College of Art and Design, BFA
Fashion Marketing and Management (2020)

- Magna Cum Laude Graduate, 3.8 GPA
- Study Abroad Hong Kong, Fall 2018
- Study Abroad Japan, Winter 2019

Maryland Institute College of Art, MPS
Business of Art and Design (2021-22)

AWARDS

- SCAD Dean's List (2017-2020)
- SCAD Merit Scholarship (2017-2020)
- Adobe Photoshop Certification (2017)
- First Place in Dali Art Museum High School competition (2016)
- Women in Visual Arts Award (2016)
- International Baccalaureate Certification (2016)
- Scholastic Silver Key Winner (2016)

RELEVANT COURSE WORK

- Textile Design, Fashion Design, and Fashion History
- Product Development and Sourcing
- Merchandise Planning and Buying
- Sustainable Practices in Design
- Graphic Design, Branding
- Color Theory, Drawing, Oil Painting, 3D Design

SKILLS

- Adobe Creative Suite (InDesign & Photoshop expert level)
- Microsoft Office Suite (Excel & PowerPoint expert level)
- Salesforce
- Digital/Social Media Marketing
- Web Design
- Graphic/Textile Design
- Art Direction
- Styling

EXPERIENCE

WALT DISNEY COMPANY

SCADPRO SPONSORED COURSE | HONG LONG | FALL 2018

- Collaborated with The Walt Disney Company for Mickey's 90th birthday fashion collection "Mickey Glitching Through Time".
- Helped organize the opening event in Hong Kong for the casual collection
- Organized and styled lookbook photoshoot

HOUSE OF PERNA

STUDIO ASSISTANT | PALM BEACH JULY 2018-JAN 2019

- Styled and Organized photoshoots for SS18, AW18, and Holiday '18
- Assisted in the creation of website for the brand launch of Neon Bohemians (including web copy, web images, web layout, social media, and design)
- Organized pop events in Bloomingdales, Nordstrom, and Neiman Marcus
- Assisted on the re-branding of The House of Perna website and social media

RACHEL ANTONOFF

STUDIO INTERN | NEW YORK CITY | SUMMER 2019

- Assisted in sourcing, data entry, styling, and production design for Spring 2019 collection
- Helped organize and run sample sale at Animal Haven

MATERIAL BANK

BRAND SERVICES COORDINATOR | BOCA RATON | FEBRUARY 2021 - MAY 2021

- Assisted onboarding brands onto the platform. Including data entry, inventory tracking, and managing email campaigns

KINDNESS MATTERS 365

MERCHANDISING COORDINATOR | PALM BEACH | SEPTEMBER 2020 - PRESENT

- Creative lead of merchandise rebranding
- Assisted in sourcing manufacturers
- Organized, photographed, and edited merchandise photoshoot

BLOSSOM MAGAZINE

CONTRIBUTOR | MARCH 2021 - PRESENT

- Graphic artist and writing contributor